

Virtual Volunteer Presenter's Guide

In *JA More Than Money*, third through fifth-grade students explore financial literacy and entrepreneurship, including a practical approach to starting a business and making smart money decisions. They learn about money management skills, goods and services, and global markets.

To assist you in virtually presenting to students—whether via a short, recorded video or beaming in live to an in-person or remote classroom—we have prepared the following outline to help you gather your thoughts and connect with students. If you create a recorded video, you will skip the Break the Ice portion of the outline and reduce the time spent on other sections.

Presentation Outline

1. **Introduce yourself and your company.** Describe your position and your basic job duties. *(3 minutes for remote live beam-in/30 seconds for recorded video)*
2. **Break the ice.** Capture students' interest in your topic and its connection to entrepreneurship, financial choices, and how to start a business. *(5 minutes for remote live beam-in/skip for recorded video)*
 - Ask students if they have a wallet, piggy bank, or other place where they store their money. Tell them about yours.
 - Tell students your idea for a great new business, and ask if they have one.
 - Ask students if they have ever traded or sold things they have (lunch items, trading cards, etc.). Share with them a time you made a trade or borrowed something.
3. **Share stories** that highlight you, your expertise, and your experiences. *(5 minutes for remote live beam-in/3 minutes for recorded video)*
 - Select a topic from the list to illustrate your experiences through stories to increase students' engagement in the material. Consult your teacher or JA Area representative to find out if there is a particular session(s) or topic(s) they would like you to address.
 - Try to make your stories as concrete and relatable as possible, using vivid detail and captivating language, asking questions as appropriate, and making sure your audience is following along.
 - **Session One: The Money Garden.** How do you earn money? What is your favorite way to spend money? Tell a story about a time when there was something you really wanted and you earned enough money to buy it. How did that process of saving and buying a special item make you feel?
 - **Session Two: Create a Business.** Do you have a favorite product or business? Is there something you buy that just makes your life better? Tell students about a local or international product you couldn't live without.
 - **Session Three: Build a Business.** Tell students how your business is organized (whether you own a business or work for one) and the advantages and/or disadvantages of that organizational style for you.
 - **Session Four: Run a Business.** Tell students what specific resources are important in your business. Are they sourced regionally or internationally? How do you pay for those goods? Did you ever need a loan? Was getting it a fun process?

Remote Live

For volunteers beaming in live to connect with students, the minimum requirement is one, 15-minute session. Your JA Area representative can provide additional details.

Recorded Video

JA recommends that each recorded video be 3–5 minutes maximum in length. Your JA Area representative can provide additional filming guidelines and recommendations.

- **Session Five: Global Success.** Have you traveled internationally? Tell students about products from our country that you were surprised to find abroad.

4. Review and wrap up. (5 minutes for remote live beam-in/30 seconds for recorded video)

- Ask students to share something that they have learned about managing their money or running a business. Does it relate to your story today?
- Ask students one word, thought, or phrase they can remember to share with their friends and family about what they learned.
- Discuss specific steps students can take toward starting their own business, such as lawn care, pet watching, or product sales.

If you have any questions about your time as a remote volunteer or about the JA program material, please contact your local JA office, or visit the website at <https://jausa.ja.org/programs/ja-more-than-money>.

To help improve the JA experience, we welcome your feedback via this short survey at https://juniorachievementusa.formstack.com/forms/feedback_form_location_ck.